Hippo 3.0: Research project pages

Version March 2020, Suzé Klok

Research projects

Adding research projects to the university website will not only increase the visibility (in search engines), it also allows the editors to add these research projects to staff members' profile pages. Furthermore, as all research project pages have the same 'look and feel' as the University's corporate design, they are representative and professional communication tools.

Examples

Two examples of recently updated research projects are: <u>Text in Context</u>, <u>Scholarly Vices</u> and <u>CrossRoads</u>. Below you find some visual examples and explanations.



Image

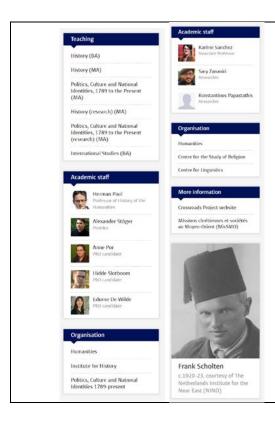
An aesthetically pleasing image catches one's eyes. This does not only catch people's interests, it also makes the page more lively.

Title and introduction

The title is clear and the introduction gives the visitor an idea of what the research project is about. It is important that the introduction is concise (preferably written for the general public too).

Details

Not only can we see if the research project is still on-going, we can also see who's the main contact, and partner universities (or institutes). As it is often a requirement, it is also possible to include the grant provider.



Right column content

On the right side of the page we find the 'right column content'. These are pages within the university website that are relevant to the research project.

Some of the possibilities:

- Related programmes
- Related news items (by keyword)
- Related events
- Related research (output)
- Organisational unites
- Profile pages (also for external staff)
- Social media links



Index

At the top of the page, there are a few clickable headers. If you click on one of these, your computer will 'scroll' to that section automatically. This way, visitors can easily look up the information they want to read.



Tabs

At the bottom of the page, you can add up to five tabs with other relevant information.



Accordion

If you have a lot of information, you can opt for an 'accordion' in order to not overwhelm your readers. These are little headers which you can click on to show the text.

Connection with other research **Subprojects** Politics, Culture and National Identities 1789-present For bigger research projects, it's possible to Scholarly Vices: A Longue Durée History create individual research project pages for Idols of the Mind: Modern Variations on a Baconian Theme, 1800-2000 o The Dark Middle Ages: Language of Vice in Histories of Science, 1700-1900 the 'sub projects' (e.g. PhD projects). These o Scholarly Dogmatism: A Rhetorical History, 1800-2000 $\circ~$ Pride and Prejudice: Moral Languages in Scholarly Codes of Conduct, 1900-2000 pages can be customized in the same way as $\circ~$ Hodegetics: Language of Vice in Student Advice Literature, 1700-1900 Falling Short of Expectations: Evaluative Languages in Scholarly Book Reviews, 1900-2000 their 'parent project'. At the bottom of the main research project page you can see the directly related project pages.

Keywords When people search for a keyword on the university website, they will find all related research, people, news items and events.

Adding new research projects

Do you want to add your research project to the university website? Please send an email to webredactie@hum.leidenuniv.nl with all information in a Word document. A template can be found at the end of this document.

Updating current research projects

If you want to update research projects that are already on the university website, please contact your institute's editors/office. Don't forget to include the link to the research project and the exact changes.

Contact

For questions, please contact Suzé Klok via webredactie@hum.leidenuniv.nl.

Template: Research project page

Please attach all images and files **separately** (and indicate in this template where they should go). For questions, contact <u>webredactie@hum.leidenuniv.nl</u>.

Contact information

Name	
Email address	

General information

Title	
Introduction (max. 150 words)	
Duration of the project	
Contact	
Funding	
Partners	
Main image	Please attach a header image.
Subprojects	Please fill out this template for each
	subproject.
Keywords	

Right column content

Institute	
Research programme/department	
Related BA/MA programmes	
Related research (output)	
Related events	
Related news items	
Social media	
Academic staff (internal)	Please paste the URL profile page(s) here
Academic staff (external)	Please fill out for each external staff member:
	Name:
	Function: e.g. PhD candidate, Professor etc.
	URL to personal page :
	Picture: please attach seperately
Other, namely	

Content

Please paste the content for the page below (including headers, typesetting, paragraphs, links, etc.). Images and files should be attached separately, please indicate where they should go.

In case you wish to make use of an 'index', 'accordion', or 'tab', please indicate as such.

There is no maximum word count.

Content goes here.