Alumni Session
PhD career event FSW
12 October 2018

Marcia Goddard received her master's degree in clinical neuropsychology cum laude at Leiden University in 2012, and her PhD in social neuroscience in 2015. Afterwards, she continued working in academia as an Assistant Professor. In 2015 she won FameLab, a science communication competition. This made her realize her ambitions were beyond publishing research in peer-reviewed journals. She wanted her research to have a more tangible influence on people's lives. In 2016 she joined YoungCapital, a recruitment agency. Marcia formed a Science & Innovation team that drives innovation within the company. She is responsible for research and development of assessment tools, training programs focused on personal development and mental health, and consultancy regarding the influence of technology (e.g. AI & ML) on the work floor. She regularly consults with companies who are struggling with their own company culture, high attrition rates, and/or absenteeism.

Marcia Goddard is one of the speakers invited to the alumni panel discussion.